




THE ARDOUR YIASCM



9TH
EDITION



THE ARDOUR

IMBUING THE WORLD

YENEPOYA INSTITUTE OF ARTS, SCIENCE, COMMERCE AND MANAGEMENT
BALMATTA, KULUR

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HOD MESSAGE

DEPARTMENT OF MICROBIOLOGY



Dr Sumangala Rao

**MSc, PhD (Biotechnology)
Associate Professor - II**

It gives me immense pleasure to lead the Department of Microbiology at YIASC, Kullu, which started its journey in 2021 at Balmatta Campus. The goal of the department is to satisfy the need of the industry and research organizations by producing informative and committed Microbiologists. At the time of inception, the department had an undergraduate programme, BSc Microbiology, with 35 students. Later on, the postgraduate programme MSc Microbiology for a two-year duration was commenced in 2023 at the Kullu campus. Now we have a BSc (Honors) programme in Microbiology, Biotechnology and Biochemistry under NEP for four years.

Today, we have a total of 218 students who are highly motivated and actively participating in all activities, including research, strengthening the department's backbone. The department organizes continuous educational events like seminars, guest talks, and workshops.

The curriculum framed as per the National Education Policy (NEP) 2020 is meticulously designed to provide a holistic and multidisciplinary learning experience. It is taught by a team of distinguished faculty members who bring together a rare blend of academic excellence, professional expertise, and diverse research exposure across multiple domains of science and technology. These educators inspire students not only through their scholarly accomplishments but also by sharing valuable insights gained from real-world applications and scientific explorations.

The Department's primary objective is to cultivate graduates who are not only technically proficient and well-informed but also compassionate, ethical, and socially responsible individuals. By integrating a balance of theoretical learning and practical application, students are encouraged to think critically, innovate creatively, and approach challenges with confidence and curiosity.

This vision is realized through an engaging academic structure that combines in-depth conceptual lectures with immersive hands-on training in state-of-the-art laboratories. Students are provided with extensive opportunities to work on research projects, workshops, and collaborative assignments that strengthen both their intellectual and practical capabilities.



DEPARTMENT OF COMPUTER SCIENCE

TASHAN - Freshers' Day 2025



On 26 August 2025, the Department of Computer Science, YIASCM, organized "TASHAN" at Yendurance Hall to encourage creativity, collaboration, and student engagement. The event, presided over by Prof. Jeevan Raj, Principal (I/C), was attended by distinguished guests including Prof. Shareena P, Dean & Vice Principal, and Mr. Narayan Sukumar A, Vice Principal. Students showcased their talents and skills in a vibrant and interactive environment.

UDBHAVA 2025



From 7 to 8 October UDBHAVA 2025, organized by Nitte Institute of Professional Education, Padil Campus, 15 students from Yenepoya Institution actively participated in events such as a Coding Hackathon and Web Designing. The students demonstrated creativity, technical skills, and teamwork, showcasing their talents across multiple competitions.

NEXATHON 2025



From 28 to 29 October Nexathon 2025, organized by Shree Devi Institute of Technology, Mangalore, 12 students from Yenepoya Institution participated in the hackathon, demonstrating creativity, technical expertise, and teamwork while showcasing their problem-solving and coding skills.

Faculty Development Programme



From 10 to 13 December the Department of Computer Science, in collaboration with the IT Club, organized a Faculty Development Programme featuring IBM experts to enhance faculty technical skills. The sessions covered Generative AI, cybersecurity principles, Langflow and RAG workflows, Kali Linux for ethical hacking, and IBM QRadar for security monitoring. Through interactive workshops and hands-on demonstrations, faculty members gained practical exposure to advanced tools and technologies, strengthening their research, teaching, and industry-relevant expertise.

DEPARTMENT OF FOOD SCIENCE, NUTRITION & DIETETICS

Deeksharambh



From 18 to 21 July 2025, the Departmental Deeksharambh was conducted to welcome students to the new academic year. The programme included orientation sessions, interactive activities, and guidance on departmental objectives and academic expectations. It aimed to familiarize students with the curriculum, faculty, and campus resources, helping them begin their academic journey with clarity and confidence.

Industrial Visit



On 16 and 18 August 2025, students undertook an industrial visit to Khushi International, Navi Mumbai, and the National Food Laboratory, FSSAI, Mumbai. The visit provided practical exposure to food industry operations, quality control processes, and regulatory standards. Students observed real-world applications of theoretical concepts,

enhancing their understanding of industry practices and fostering professional insights in the field of food science and technology.

NUTRIGEN 3.0: Nutrition Week 2025

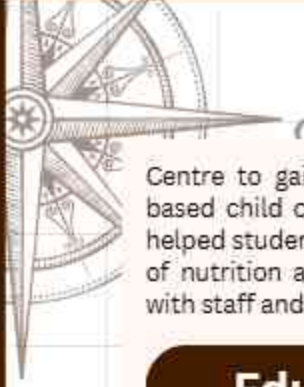


From 22 to 27 September 2025, NUTRIGEN 3.0 – Nutrition Week featured activities promoting nutritional awareness and healthy living. Highlights included a variety programme on All India Radio, a food donation drive, a two-day workshop, an outreach program for older adults, an exhibition, and inter-department competitions, providing students with learning and community engagement opportunities.

Educational Visit to Anganwadi Center



On 15 October 2025, I Semester M.Sc. Applied Nutrition and Dietetics students visited an Anganwadi



Centre to gain practical exposure to community-based child care and nutrition programs. The visit helped students understand real-world applications of nutrition and health practices while interacting with staff and observing daily operations.

Educational Visit to Yenepoya Anatomy Museum



On 22 October 2025, I Semester M.Sc. Applied Nutrition and Dietetics students visited the Yenepoya Anatomy Museum in Deralakatte to gain practical exposure to anatomical specimens and models. The visit helped students observe real anatomical structures and connect theoretical knowledge with visual learning, enhancing their understanding of human body systems.

Visit to Yenepoya Research Centre



On 29 October 2025, III Semester M.Sc. Food Technology students participated in an academic visit to the Yenepoya Research Centre, a state-of-the-art research facility that supports high-quality interdisciplinary research and innovation. Students gained practical exposure to advanced research environments, enhancing their understanding of real-world scientific investigation and the application of research techniques relevant to their field of study. The visit also provided

valuable insights into ongoing research projects, modern laboratory instrumentation, and innovative analytical methods, inspiring students to pursue research-oriented careers and strengthen their scientific aptitude through hands-on observation and meaningful interaction with experienced researchers.

Educational Visit to Akshaya Patra Kitchen Unit



On 8 December 2025, III Semester M.Sc. Applied Nutrition and Dietetics students visited the Akshaya Patra Kitchen Unit in Benjanapadavu to observe large-scale food preparation processes and understand food safety, hygiene, and operational practices used in a professional kitchen setting. Akshaya Patra is a not-for-profit organization that operates centralized and decentralized kitchens to prepare nutritious meals efficiently and ensure hygiene throughout the process.

Assessment of the Food Security Program



On 9 December 2025, III Semester M.Sc. Applied Nutrition and Dietetics students assessed the Food Security Program at Besant Higher Primary and National High School, Mangaluru. The visit evaluated the implementation, quality, and impact of meals, offering practical insight into school nutrition and child health.

DEPARTMENT OF FORENSIC SCIENCE

Industrial Visit: Mangalore RFSL



On 22 August 2025, the Department of Forensic Science organized an industrial visit to the Regional Forensic Science Laboratory (RFSL), Mangalore for V Semester B.Sc. Forensic Science students. Forty-four students, accompanied by faculty members, attended expert lectures and received hands-on exposure to various forensic divisions, gaining practical insight into real-life forensic investigations and professional practices.

Industrial Visit



On 17th October 2025, as part of the experiential learning component, fifteen students of Second B.Sc. Forensic Science (Environmental Forensics elective) visited the Adani Thermal Power Plant under the guidance of Dr. Namratha B., gaining insights into thermal power generation, environmental management practices, sustainability measures, and environmental legislation.

Industrial Visit



On 23-26 August 2025, V Semester B.Sc. Forensic Science students undertook an industrial visit to Kodaikanal and Ooty, which included academic exposure at the Mangalore Regional FSL and visits to major local attractions. The programme effectively combined practical learning, recreation, and team building, making it an educational and memorable experience.



DEPT OF MICROBIOLOGY

Guest Talk



On 30th October, NSS Units 9, 2, 18, and 17 of YIASCMS organized a guest talk on well-being and positive living by Mr. Praveen Kumar, a dedicated classical Hatha Yoga teacher. The session emphasized achieving peace of mind, inner happiness, and mental calmness amidst busy lifestyles, while guiding students to understand true happiness. Around 75 students from the Microbiology and BCA departments participated and benefited from the programme, with the respective NSS programme coordinators accompanying the students throughout.

Visit to Pilikula and Herbal garden



On 3rd November, NSS Units 9 and 17 of YIASCMS, with the IKS Cell, organized an educational visit to the Botanical Garden at Pilikula Nisargadhama, Mudushedde. The visit enabled 73 Microbiology and BCA students to learn about medicinal, endemic, and commercially important plants in the Indian Knowledge System under expert guidance.

World AIDS Day



On 1st December, the Department of Microbiology organized an awareness programme on HIV, featuring an informative talk by Dr. V. K. Vineeth on the spread of HIV, social stigma, and the importance of treatment adherence. The event was graced by the Vice Principals and supported by the Principal, with active participation from faculty and students. An interactive session followed, along with e-poster and PPT presentations on "Understanding HIV Transmission - Myths vs Scientific Facts," making the programme highly engaging and impactful.

DEPT OF MANAGEMENT

Deeksharambh: Goal Setting for BBA Students



On 18th July, the Department of Management organized a guest lecture on "Goal Setting and Self-Motivation" for BBA students, delivered by Dr. Catherine Nirmala David. The interactive session offered practical insights on goal clarity, self-motivation, and resilience, encouraging students to stay focused, confident, and driven in their academic and professional journeys.

Deeksharambh: Time Management for BBA Students



On 18th July, a guest talk on "Time Management & Productivity" was conducted for BBA students, led by Ms. Anasuya Bhagvath, Assistant Professor, Department of Commerce. The session highlighted effective time management strategies, goal setting, prioritization, and overcoming procrastination, with emphasis on meaningful productivity.

The interactive programme concluded with an engaging Q&A session, motivating students to adopt better time management practices in their academic and personal lives.

Deeksharambh: Awaken the Self



On 19th July, a guest talk titled "Awaken the Self: Assemble the Team" was conducted for first-year BBA students, led by Ms. Ashitha Jane Pinto, Assistant Professor with over 13 years of experience. The interactive session focused on self-awareness, emotional intelligence, mindfulness, and teamwork, helping students understand their strengths and areas for improvement. The programme was engaging and inspiring, encouraging students to embrace self-awareness and confidently express their identity.

Deeksharambh: Personal Branding



On 19th July, a guest talk on "Own Your Story:

with Self-Insight and Authenticity” was conducted for BBA students, led by Dr. Kavyashree K. B., Assistant Professor and Dean of PG Studies. The session emphasized authentic personal branding through self-awareness, values, and introspection, supported by real-life examples. The interactive programme concluded with reflective activities and a Q&A session, inspiring students to confidently express their true identity.

Deeksharambh: Developing a professional mindset



On 21st July, a session on “Developing a Professional Mindset” was conducted from 9:30 AM to 11:00 AM by Mr. Karthik Kudroli, Assistant Professor, Justice K S Hegde College, Mangaluru, coordinated by Ms. Vyshnavi K P. The session highlighted discipline, accountability, and adaptability through practical insights and real-world examples, and was well-received with active student participation.

Industrial Visit to Tea Factory, Vagamon



On 4th October 2025, V Semester BBA students specializing in Business Analytics & Digital Marketing undertook an industrial visit to MASCOM Tea Factory, Vagamon, Kerala, under the guidance of Ms. Neekshitha Shetty and others.

The visit offered practical exposure to tea production processes, cost structures, applications of data analytics, and digital marketing strategies, effectively bridging classroom learning with real-world business practices.

Beach Cleaning Campaign at Tannirbhavi Beach



On 23rd October 2025, 1st year BBA students of the Department of Management participated in a Beach Cleaning Campaign at Tannirbhavi Beach, Mangaluru, as part of the Value Added Course (NSS). The activity aimed to promote environmental awareness and social responsibility and was organized under the guidance of Ms. Neekshitha, coordinated by Ms. Stephigraph and Ms. Ashwini Shetty. The campaign provided students with hands-on experience in sustainability, teamwork, and civic responsibility.

Experiential Learning Study Visit to Soans Farm



On October 9th, 2025, the Department of Management organized an experiential learning programme titled “Experiencing Sustainability at Soans Farm” for I Semester BBA students, where 40 students gained practical exposure to sustainable agricultural practices.

Unlocking business potential: AI essentials for future leaders



On 21 July, an interactive and insightful session on Artificial Intelligence and Machine Learning was conducted, focusing on their applications in the business environment. The session highlighted AI as a game-changer for efficiency, innovation, and informed decision-making, with around 200 first-year BBA students actively participating.

Management



From September 9th to 13th, 2025, IBM hosted a four-day training program on Social and Web Analytics for final-year BBA students. The program focused on the fundamentals of Python programming, combining theory and hands-on practice to help students understand how Python can be used to simplify business analytics and big data analysis.

DEPT OF COMMERCE

Faculty Development Programme on Tax Filing



On June 18, 2025, marked the conduct of a Faculty Development Programme titled "Tax Filing Simplified: For Financial Empowerment." The programme featured CA Anusha S. Devadiga, Assistant Manager (Finance), New Mangalore Port Authority, as the resource person. She shared valuable insights on tax filing procedures and financial literacy.

Orientation Programme on ACCA Courses



On 20th August, 2025, the session created awareness about the ACCA course structure, its integration with B.Com, and global career opportunities. The speakers highlighted the benefits of pursuing ACCA alongside B.Com, including external papers and international exposure, and how it enhances academic and professional learning.

Faculty Development Programme on ACCA Courses



On 20th and 21st June 2025 marked the conduct of the Faculty Development Programme (FDP) aimed at enhancing faculty understanding of the ACCA curriculum. The session covered the ACCA framework, competencies, key learning objectives, and practical applications, with special focus on International Financial Management and Audit and Assurance. The programme highlighted the global relevance of ACCA and effective integration of ACCA content into academic curricula.

Orientation on CPA Qualification



On August 20, 2025, an awareness session was organized in collaboration with Miles Education to introduce students to the CPA qualification. The session aimed to inspire students to explore CPA as a pathway for international career growth in accounting and finance. Mr. Tap to Mentor, Senior Vice President at Miles Education, conducted an insightful session on the CPA curriculum, eligibility, and global career opportunities.

First Aid Training



On 11th September, 2025, the Youth Red Cross Unit of YIASCM, Kulur, in collaboration with the Departments of Computer Science, Management, Commerce, and Allied Health Sciences, organized an Orientation and First Aid Training Programme. The programme included expert-led practical sessions on CPR, emergency response, and Psychological First Aid, highlighting the role of youth in humanitarian service. Over 100 students participated actively, gaining essential life-saving skills aligned with the mission of the Youth Red Cross.

Advanced awareness on Adult Eye Health



On 6th August 2025, NSS Units 8 and 11 organized an informative awareness session on eye health. The session was led by Dr. Sheethal Savur, Professor and HOD of Ophthalmology, Yenepoya Medical College Hospital, who shared valuable insights on adult eye care, common eye disorders, and preventive measures. The programme saw enthusiastic participation from students and faculty members, effectively highlighting the importance of regular eye check-ups and adopting healthy visual habits in everyday academic and personal life.

Certified Management Accountant Orientation Programme



On 26th August, 2025, the Department of Commerce organized an Orientation Programme on CMA to create awareness about the course structure and global career opportunities. The session was led by Mr. Durgaprasad Sapaliga, Centre Head, My Logic, who explained the integration of CMA with B.Com, CMA course structure, examination pattern, registration process, practical training, and career prospects.

Distribution of the smart card



On 10th October 2025, NSS volunteers actively participated in the Labour Association Programme organized by the Government of Karnataka at Adyar Garden. The programme aimed to create awareness among labourers about welfare schemes, rights, and benefits, including social security, health insurance, minimum wages, pensions, and workplace safety. NSS volunteers assisted in organizing the event, managing participants, and supporting registration and information distribution activities.

Donation Drive: A Visit to Old Age Home



On 7th August, 2025, NSS volunteers visited Olavina Halli Old Age Home as part of a donation drive organized by the National Service Scheme. Students and residents actively participated in cultural programmes and games, creating a joyful and engaging environment. The visit aimed to support the elderly residents and promote a spirit of community service among students.

Internship at Karnataka Minority Development Corporation limited



From 15th September to 20th September 2025, an internship programme was organized at Karnataka Minority Development Corporation Limited. During the internship, students gained insights into the corporation's objectives, welfare schemes, financial assistance programmes, administrative processes, and community-oriented initiatives. The programme enhanced students' understanding of commerce applications in the public sector and the practical implementation of developmental policies, while also fostering awareness of inclusive growth, social responsibility, and the role of governance in economic empowerment.

Industrial visit to KMF, Kulashekara



On 18th September 2025, 100 III Semester B.Com (IAF) students of YIACSM, Mangalore, visited The Dakshina Kannada Cooperative Milk Producers' Union Ltd. (DKMUL), Kulshekar, as part of an experiential learning initiative. The visit provided practical exposure to Total Quality Management (TQM) practices, milk processing operations, and quality control measures, linking theory with real-world applications. The programme also highlighted sustainable practices aligned with SDG 12 – Responsible Consumption and Production, enhancing students' academic and professional understanding.

Experiential Learning: Visit to Soans Farm



On 30th September 2025, I Semester B.Com students enrolled in Environmental Studies (VAC) visited Soans Farm as part of a hands-on learning initiative. The visit exposed 38 students to organic farming, soil and water conservation, biodiversity management, and eco-friendly resource practices. The programme further enhanced students' understanding of sustainable agriculture by connecting classroom concepts with real-life environmental applications and encouraging responsible environmental stewardship for a greener future.

Industrial Visit



On 19th September 2025, final B.Com (IAF) students of YIASCM visited Hyderabad for an industrial trip as part of their academic curriculum. The visit aimed to provide practical exposure to real-world industries and enhance students' understanding of organizational functioning beyond the classroom. Students visited Beflow, Sure Staff Company, Toony Studios, and Demigod Creatives, representing diverse industry and service sectors.

DEPT OF HUMANITIES AND SOCIAL SCIENCES

Practical exposure visit



On 22nd July 2025, B.A. Psychology and Counselling 5th Semester students visited the B.Sc. Psychology Laboratory at Yenepoya School of Allied Health Sciences to gain practical experience in psychological concepts. They observed experiments like the Stroop Effect and Span of Attention. Dr. Deepa Rasquinha highlighted the importance of hands-on learning, and the session concluded with a vote of thanks by Dr. Shameer.

Special school visit



On 23rd July 2025, B.A. Psychology and Counselling 5th Semester students visited St. Agnes Special School and the Vocational Training Centre at Bendoor. Sr. Shruthi A.C., Principal, highlighted tailored special education programs for children with intellectual disabilities, while Dr. Shameer shared valuable insights on therapeutic approaches and student engagement strategies.

emphasized the importance of vocational training in promoting independence and social inclusion. The visit provided practical exposure, enhancing students' understanding of rehabilitation and support for individuals with intellectual disabilities.

Coastal Seasonal Fest- Aatida Kuta



On 12th August 2025, the Coastal Seasonal Fest Aatida Kuta 2025 at Yenepoya Institute, Kulur, showcased the cultural heritage of Karnataka, Kerala, Tamil Nadu, and Andhra Pradesh through folk performances, traditional food, and heritage artifacts. Faculty highlighted the importance of preserving traditions, and the event fostered cultural pride and unity among students and visitors.

Desh Utsav 2025



On 14th August 2025, Desh Utsav 2025 was celebrated at YIASCM, Kulur, organized by the Department of Humanities & Design with NSS. Competitions like Pick and Speak, Digital Art, Sketching, and Solo Patriotic Singing showcased students' creativity and patriotic spirit, while faculty highlighted the youth's role in upholding freedom and unity.

Nimhans Event



On 21st August 2025, 14 students and 2 faculty from YIASCM visited the Department of Clinical Psychology, NIMHANS, Bengaluru. Dr. Jamuna Rajeswari shared insights on clinical psychology, Behaviour Therapy, and neuropsychology, highlighting post-pandemic mental health challenges. The visit provided valuable practical exposure for students.

Time Optimizing Strategies for Prioritizing Workflow



On 18th September 2025, the Department of Humanities and Social Sciences organized a workshop on "Time Optimizing Strategies for Prioritizing Workflow" at YMK Auditorium for around 120 students. The session covered productivity, goal-setting, task management, and leadership habits through motivational talks, videos, and interactive discussions. The workshop concluded with a reflective note and vote of thanks.

Resource person



On 20th September 2025, Crescent English Medium School conducted a Substance Abuse Awareness Program for parents, focusing on youth substance use and the family's role in prevention. Dr. Shameer, faculty at YIASCM, highlighted the psychological, social, and health impacts of substance abuse and emphasized the importance of parental guidance in fostering healthy behaviors.

Observance of Vigilance Awareness Week

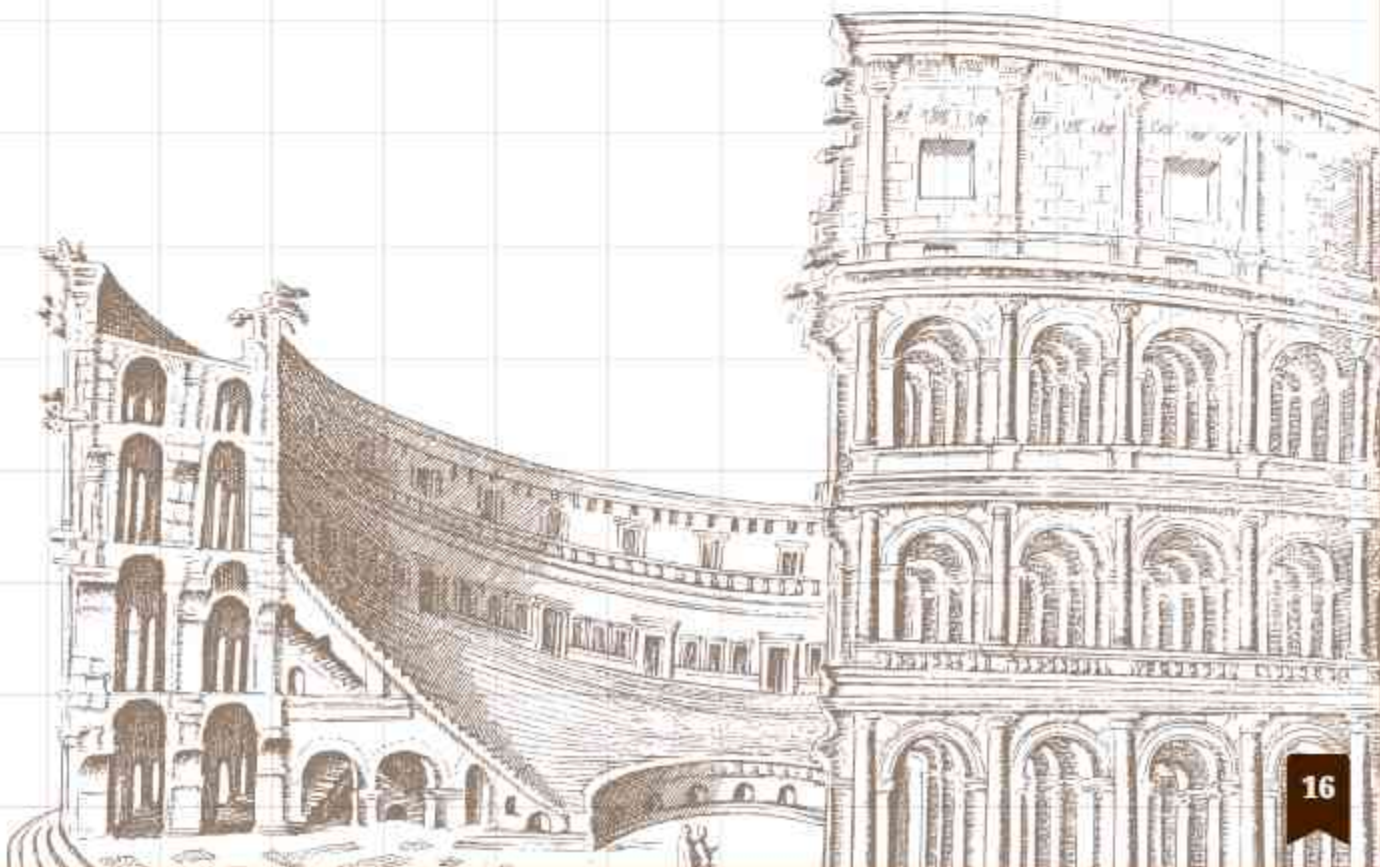


On 26 October, the NSS Unit 10 of YIASCM organized a Vigilance Awareness Week 2025 programme featuring a guest lecture on "Corruption: The Silent Killer of Progress" by Dr. Vasanth Kumar, Professor, Department of Humanities & Social Sciences. The session highlighted the adverse impact of corruption on society, economy, and governance, emphasizing ethical values, accountability, and the proactive role of youth in fostering integrity and good governance. An engaging interactive discussion followed, encouraging students to reflect on promoting transparency, moral responsibility, and vigilance in their everyday personal, academic, and professional lives, thereby nurturing informed and responsible future citizens genuinely dedicated to building a transparent, ethical, and progressive nation.

SWACCHATHA HI SEVA 2025



On 28th September 2025, NSS Unit 10, YIASCM, in association with Hasiru Dala and local panchayaths, organized "Swachhata Seva: A Step Towards a Better Community" at Harekala and Pavor. NSS volunteers actively took part in village cleaning drives, spreading awareness on cleanliness, sanitation, and waste segregation, fostering social responsibility and community collaboration.



IT CLUB

SIH - Smart India Hackathon Internal Hackathon



On September 29, 2025, the YENOVA IT Club, in association with E-Cell, successfully conducted the SIH – Smart India Hackathon Internal Hackathon as a 6-hour innovation sprint focused on developing technological and business-model solutions to address practical local and student community issues. The event saw the participation of 23 teams, each working intensively to develop a prototype. A total of 23 distinct prototypes were created, with the best ideas shortlisted for further refinement and submission to future external competitions, fostering teamwork, innovation, and resilience in problem-solving.

Job-Essentials: LinkedIn and Resume Workshop



On October 10, 2025, the IT Club conducted Job-Essentials 1: LinkedIn and Resume Workshop for first-year students to enhance career readiness. Led by YENOVA IT Club core members, the workshop focused on building a professional LinkedIn presence and crafting industry-ready resumes, covering profile optimization,

effective networking, opportunity discovery, modern resume formatting, and role-specific content presentation. Conducted across every class in all departments, the session achieved maximum outreach and was well received, equipping students with practical, actionable skills to immediately improve their LinkedIn profiles and begin drafting professional resumes. focused on building a professional LinkedIn presence and crafting industry-ready resumes, covering profile optimization, effective networking, opportunity discovery, modern resume formatting, and role-specific content presentation. Conducted across every class in all departments, the session achieved maximum outreach and was well received, equipping students with practical, actionable skills to immediately improve their LinkedIn profiles and begin drafting professional resumes.

YENFORENSE CLUB

Inauguration of the Club



On 13 August 2025, the Yen Forense Club was inaugurated at YIASCM. Mr. Mithun H N, IPS (Dy. Commissioner of Police) formally inaugurated the club, highlighting the importance of forensic science and encouraging student participation. Haritha, Club Faculty Coordinator, outlined the club's objectives and planned activities for the year. The event concluded with a vote of thanks, marking a successful and motivating start to the club's academic and skill-oriented initiatives.

Teacher's Day Celebration



On 3 September 2025, the Yen Forense Club organized a Teacher's Day celebration at LH101. The event featured speeches, interactive activities, and cultural performances, allowing students to express their appreciation for faculty members. Teachers addressed the gathering, motivating students to remain disciplined and passionate in their studies. The celebration concluded with tokens of appreciation.

YENCHEMIST FORUM

Chemist Forum Inauguration & Guest Talk



On 4th November 2025, the Department of Chemistry, YIASCM, organized the Yen Chemist Forum Inauguration and Guest Talk on "Sustainable Chemistry and Smarter Formulations" at the YMK Auditorium, Kulur Campus. The session featured an insightful talk by Dr. Geetha Mable Pinto, Associate Dean, St. Aloysius (Deemed to be University), Mangaluru, focusing on sustainable cosmetic formulations and their impact on daily life. The programme included an innovative lamp-lighting ceremony and was graced by the Vice Principal and Head of the Department of Chemistry, concluding successfully with enthusiastic participation.

LITERARY CLUB

Independence Day Competition



On 13 August 2025, the Literary Club organized a series of competitions, including Essay Writing, Patriotic Song, and Elocution, to celebrate Independence Day. The events were conducted on the YIASCAM campus, providing students with a platform to express their creativity, patriotism, and communication skills. Participants showcased thoughtful essays, heartfelt songs, and impactful speeches, making the celebration both engaging and inspiring for all attendees.

Literary Club Orientation Programme



On 12 September 2025, the Literary Club conducted its Orientation Programme for the academic year 2025-2026, introducing students to the club's objectives and activities. Ms. Calida Royce D'Souza led an engaging session on "Communication Skills in Daily Life," highlighting effective communication's importance in academic, professional, and personal settings. The session encouraged students to develop confidence, clarity, and interpersonal skills, making the orientation both informative and enriching.

Tulu Sahitya Samskrathika Badak



On 29 October 2025, the Literary Club organized an enriching session titled "Tulu Sahitya Samskrathika Badak", dedicated to exploring the vibrant world of Tulu literature and culture.

The programme delved deeply into iconic Tulu books, captivating stories, traditional folk songs, and timeless poems, providing students with a comprehensive introduction to the region's rich literary heritage and enduring cultural traditions. Expert speakers shared historical context, linguistic nuances, and the oral storytelling traditions that have preserved Tulu identity for generations.

Participants actively engaged through discussions and interactive activities, fostering a deeper appreciation for Tulu storytelling techniques, cultural expressions, and their relevance in contemporary society. The session successfully ignited curiosity among students, encouraging them to explore and celebrate the linguistic diversity and cultural richness of the Tulu community.

NATIONAL EDUCATION POLICY (NEP)

NEP Poster Making



On August 9th, 2025, NEP SAARTHI at YIASCM organized a poster-making competition at the YMK Auditorium, Kulur Campus, for first-year students from both campuses. The event encouraged creative expression on National Education Policy (NEP) 2020 themes, merging art with awareness.

Judged by senior faculty, participants were evaluated for creativity, relevance, and presentation. Sharfiya and Ayisha Sulthana (B.Com Professional) won first place, Diganth P.M, Sharath, and Rajath (Forensic Science) second, and Mohammad Wazir, Nabhan, and Azhil (BBA) third. Winners received Spotify and Canva subscriptions and certificates supporting upskilling in podcasting and design.

Led by Yaseen, NEP Brand Ambassador Secretary, the event was well-coordinated and engaging. The best posters are displayed on campus notice boards, continuing to inspire creativity and NEP 2020 awareness.

NEP Rally



On August 29th, 2025, NEP SAARTHI organized a vibrant awareness rally aimed at educating the public about the National Education Policy (NEP) 2020. The event witnessed the enthusiastic participation of 70 dedicated students, who shared key messages through creative posters and placards featuring "Did You Know" facts designed to inform and inspire curiosity about NEP 2020 and its educational impact.

The rally was conducted in collaboration with NSS Unit 4, under the guidance of Arun Kumar Sir, ensuring smooth management and effective coordination. Hosted by Yaseen, NEP Brand Ambassador Secretary, and supported by the NEP SAARTHI team, the event blended education and community engagement with great enthusiasm.

Before the rally began, a prize distribution ceremony was held to recognize the winners of the recent NEP poster-making competition, along with the presentation of participation certificates. This celebratory segment added a meaningful start to the day's proceedings, highlighting student creativity and achievement.

The combined efforts of the NEP SAARTHI and NSS teams made the event a standout initiative, successfully merging formal recognition with community outreach, spreading awareness of NEP 2020 across both the campus and the wider public.

INVESTORS CLUB

University-level workshop



On 30th July 2025, a university-level workshop titled "Investor Awareness: Back to Basics" was organized to educate participants on the fundamentals of investing and promote financial literacy. The session featured Mr. Leo Amala, Senior Branch Manager, Franklin Templeton India Pvt. Ltd., as the resource person. The workshop covered key topics including investment strategies, risk management, and financial planning.

Anybody can trade



On 9th October 2025, Vinith D'Costa & Associates Trading Academy conducted a full-day trading event aimed at creating market awareness and practical trading knowledge. The exclusive session was led by Dr. Vinith Oscar D'Costa, SEBI-licensed Analyst and Founder of Vinith D'Costa & Associates. The programme focused on demystifying the stock market and guiding participants on smart and informed trading practices.

Ceremonial Launch 2025



On 28th August 2025, the Investors Club of YIASC was ceremonially launched. A quiz competition conducted by Mr. Saurav Kumta added vibrancy and engagement to the event. The launch was a grand success, inspiring students towards financial learning, innovation, investment awareness, and developing analytical thinking for future careers in commerce and economics, while promoting teamwork, leadership, and a deeper understanding of dynamic financial markets and investment strategies.



ALUMNI TESTIMONIALS



**Teymour Sultan
Abdulhameed**

From the **B.Sc. Hospitality Management (Aviation) batch of 2022**, Teymour has emerged as one of the university's most distinguished graduates, excelling both academically and professionally. During his time on campus, he held key leadership roles, received numerous academic and sports awards, and displayed exceptional performance during industrial training. His achievements reflected a blend of discipline, passion, and purpose that inspired peers and faculty alike.

Today, Teymour continues his journey as a Sales Associate at the prestigious InterContinental Resort, Saudi Arabia. His career embodies ambition, professionalism, and the strong foundation developed during his academic life. He exemplifies the skills, values, and industry competence nurtured by the institution.

Teymour's story stands as a testament to the power of dedication, hard work, and integrity. His perseverance through challenges proves that success stems from focus and continuous learning.

As an alumnus, he represents the university's spirit of excellence and innovation. His journey from student leader to accomplished professional continues to inspire future graduates to pursue their goals with the same commitment and determination.



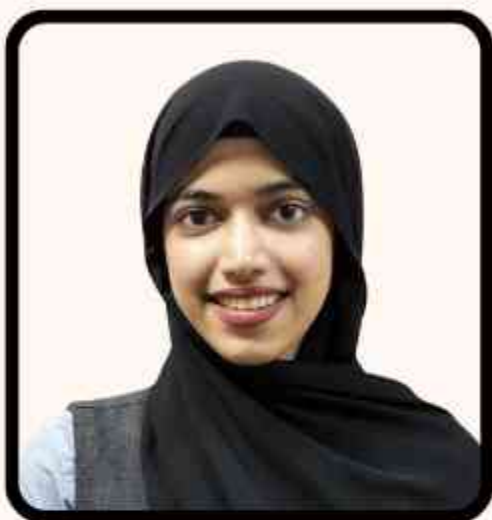
Ahzaaf

From the **Class of 2022 B.Sc. Cybersecurity**, Ahzaaf has rapidly established himself as a standout leader in the technology sector. During his academic journey at YIASCM, he demonstrated exceptional commitment through his leadership role as Secretary of the IT Club, where he organized impactful tech events, hackathons, and workshops that enriched the campus tech ecosystem and fostered innovation among peers.

Currently, Ahzaaf serves as Lead AI & GTM Engineer at Risknox, Kochi's cybersecurity startup recently honored as the "Best AI Innovation Startup" at GISEC Global. He plays a pivotal role in scaling the company from inception, leveraging cutting-edge AI solutions to address complex security challenges. His professional philosophy "It is not just about what you know, it is about whom you know" reflects a strategic blend of technical expertise and relationship-building that drives business growth and innovation.

Ahzaaf's remarkable trajectory exemplifies the power of initiative, smart execution, and institutional support. His achievements continue to inspire current students, proving that YIASCM graduates excel on global stages through determination and strategic career planning.

PLACEMENTS



Nafeesa Musba

Nafeesa secured National Sales Specialist Intern role at a leading firm with ₹20,000 monthly stipend and ₹8.36 LPA post-internship package. We are thrilled to celebrate this remarkable achievement, reflecting her exceptional skills, dedication, and corporate readiness.

Nafeesa Nusba
BBA Aviation & Logistics
2023-26 Batch

Harikrishna

Harikrishna secured International Sales Specialist Intern role at a leading firm with ₹20,000 monthly stipend and ₹8.36 LPA post-internship package. We are thrilled to celebrate this remarkable achievement, reflecting his exceptional skills, dedication, and corporate readiness.

MBA (DMF)
2023-26 Batch



Adhil Sahir R

Secured a remarkable 3.5 LPA package through Yen Career Connect at AAJ-Optimizing. Your expertise in logistics and supply chain management shines through this excellent opportunity. YIASC Vice Principal, faculty, placement team, and students celebrates your success wholeheartedly.

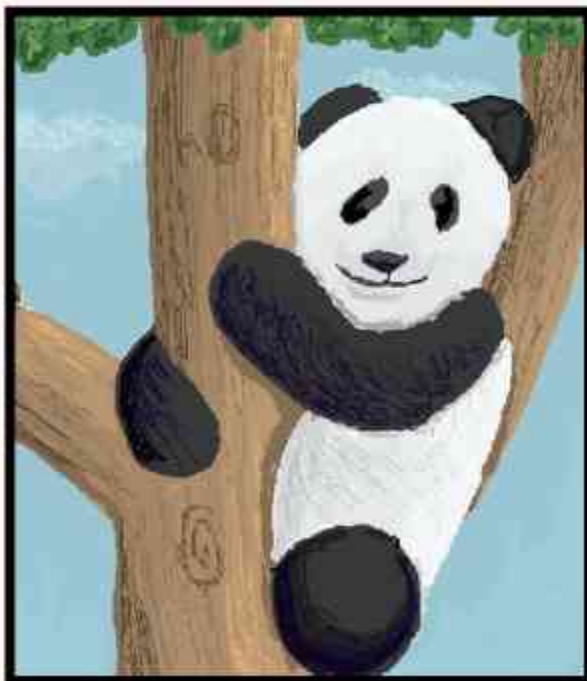
MBA (LSCM)
2026 Batch



GALLERY OF ARTWORKS



ISRA IBRAHIM MAMDU
BSC (MICROBIOLOGY)

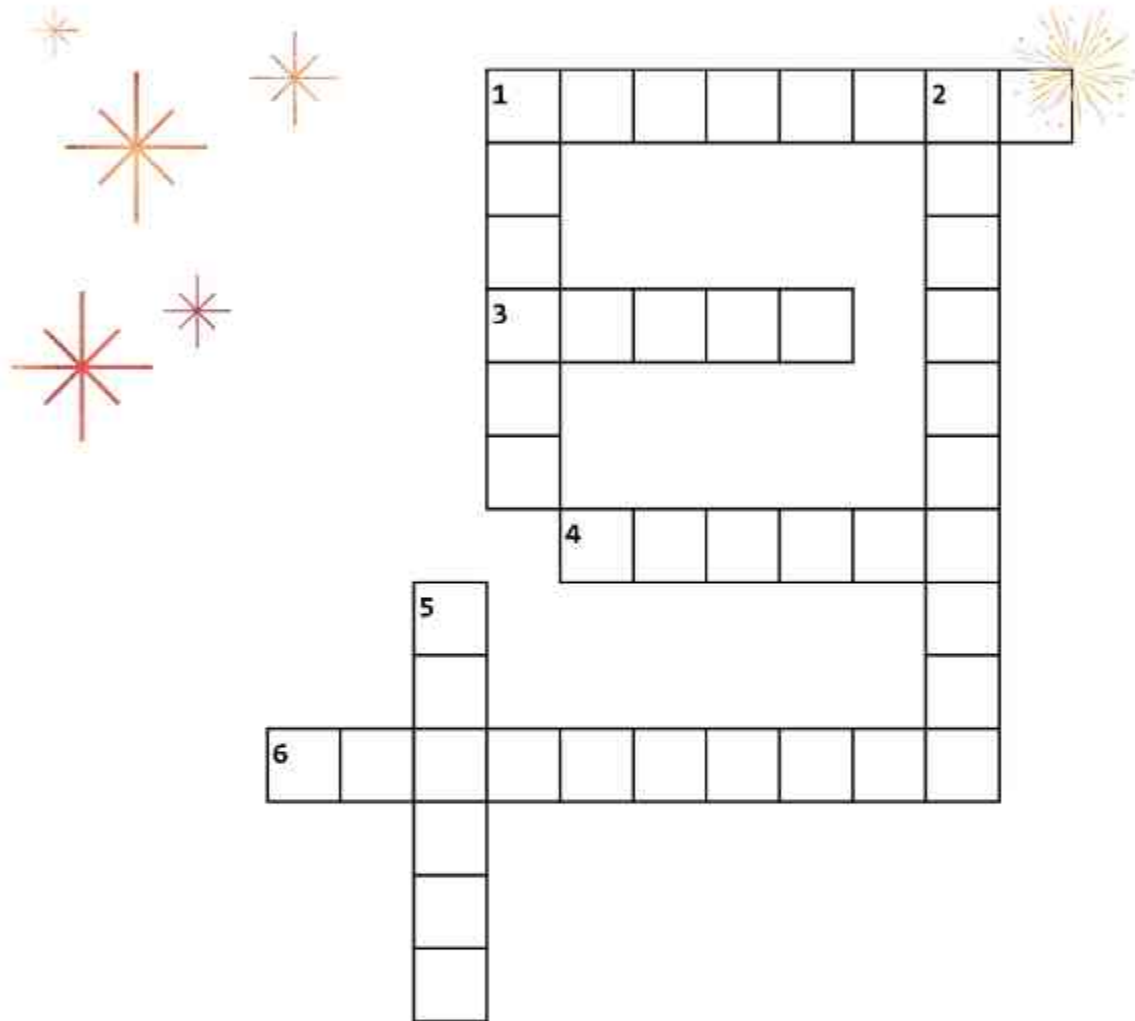


ZYVA MALEEHA BAYEZID
BA (GRAPHIC DESIGN)



**MEHRAN MEHTAB
SHABANDRI**
BCA (CS, EH AND DATA ANALYTICS)

A TINY FUN CORNER



Across

1. Deemed to be university in Mangalore
3. Which Floor is the main canteen at in balmatta campus
4. The intercollege fest at Yenepoya
6. Newly opened food spot at Yenepoya Kulur

Down

1. Yenepoya Institute of Arts, Science, Commerce and Management
2. A venue where graduation takes place
5. Traditional Day which was hosted by Student Council 2025-26

1. YENEPAYA 2. MANGALORE 3. 1ST FLOOR 4. INTERCOLLEGE FEST 5. TRADITIONAL DAY 6. KULUR

ANSWERS

CREDITS



**EDITOR IN
CHIEF**

**GRAPHIC
DESIGNER**

**ASSISTANT
EDITOR**

**CONTENT
WRITER**

RESEARCHER

**SOCIAL
MEDIA TEAM**

MOHAMMED VASEEN
BCA AI, ML, ROBOTICS with IoT

SIMAN
BSc Microbiology

SALEETH
BA Communication Design

HALA
BBA BM and Digital Marketing

AVESHA
BCA Cybersecurity, CC & DF

HANFA
BBA Aviation & Logistics

SAAMITH
BBA Logistics and SCM

with the guidance of

Ms. Shalini Sequeira, HoD incharge cum Assistant Professor

Ms. Divya Shekar Anchan, Assistant Professor

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